

# The Gazette & The Gazette

Farmerville, Louisiana ONLINE EDITION

## RATES, DEADLINES & SUBSCRIPTION INFORMATION

Effective July 2009

The Gazette (Farmerville) is published every Thursday.

With a current readership of over 10,000, The Gazette has a paid distribution throughout Union Parish of approximately 4,000 households.

<p><b>Display Advertising Rates</b></p> <p>Open Rate.....<b>\$6.00</b> col. inch                  Second Consecutive Run..<b>\$4.50</b></p>	<p><b>Inserts</b></p> <p>\$60 per 1000 (6 cents each)</p>
<p><b>Full Color Rates</b></p> <p><b>\$150</b></p>	<p><b>Mail Subscription Rates</b></p> <p>Inside Union Parish <b>\$26 Per Year</b>                  Outside Union Parish <b>\$31 Per Year</b>                  Outside Louisiana <b>\$36 Per Year</b></p>
<p><b>Classified Line Ads (includes fgazette.com)</b></p> <p>Additional charge for more than 25 words                  4 Weeks non-commercial... <b>\$30</b>                  Help Wanted (1x5 Block) .. <b>\$30</b>                  Garage Sales ..... <b>\$15</b></p>	<p><b>Announcements</b></p> <p>Cards of Thanks ..... <b>\$10</b>                  Engagement (fgazette.com) .... <b>\$30</b>                  Births 2x6 (fgazette.com)..... <b>\$30</b>                  Weddings (fgazette.com) ..... <b>\$40</b>                  Obituaries (fgazette.com)..... <b>\$50</b>                      w/ photo ..... <b>\$65</b>                  Invitations (2x3)..... <b>\$30</b>                  Birthdays/memorials 1x4..... <b>\$20</b></p> <p>*Larger sizes for births, invitations, birthdays and memorials an additional \$5 per column inch.</p>
<p><b>Classified rate</b></p> <p>Open Rate.....<b>\$6.00</b> col.inch</p>	
<p><b>Business Directory</b></p> <p>\$30 per week for 1x3 color ad.                  Includes one 5x10 “feature” ad every six months. Six month contract required.</p>	
<p><b>Deadlines</b></p> <p><b>Display Ads</b> 10 a.m. Mondays  <b>Line Ads</b> noon Mondays  <b>Announcements</b> 10 a.m. Mondays  <b>Obituaries</b> noon Mondays</p>	